

PLANT PIGMENTED MAKEUP, SKINCARE, HAIRCARE



100% PURE (1E-J3Gf)

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<https://www.100percentpure.com/>

Clean beauty innovator since 1999. All formulas are truly 100% pure: free of toxic preservatives, synthetic fragrances, artificial colorants and other common toxins that are found in most cosmetics. 100% Pure products are vegan, gluten free and full of nourishing ingredients from nature.

100% Pure has an assortment of 500 products in all categories: makeup colored from plants, skincare, haircare, bath and body care, mostly manufactured in California.



BABY SKINCARE



HYLAND'S NATURALS (1E-J3Ga)

Ben Singer
bsinger@hylands.com

<https://hylands.com/collections/hylands-baby>

Pediatrician and Dermatologist tested. We scour the earth to bring you plant-based natural or organic active ingredients that are safe, effective, and cruelty-free. Every one of our clean, allergy tested products meet the highest standards and are safe even for the most sensitive skin. No Parabens, Synthetic, Fragrance, Phthalates or Petroleum.



SKINCARE



LIRA CLINICAL (1E-J3Gc)

Francine Kagarakis
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<https://www.liraclinical.com/>

Built on the philosophy of *Science Discovering Nature's Secrets*, Lira Clinical is the global leader in brightening and corrective skincare with over 98% of products offering brightening benefits. Lira Clinical develops products and protocols implementing the latest technology to deliver nature's pure benefits. **Be Bright, Be Beautiful** is not just a tagline, it is our promise.



Globally #1
Brightening Product

BODY CARE

MADAME LEMY

MADAME LEMY (1E-J3Ge)

Holly Eve

hollyeve@madamelemy.com

<https://madamelemy.com/>



Madame Lemy is an all-natural, non-aluminum powder deodorant brand. All our products are vegan, cruelty-free, and free of toxic chemicals. Our unique formula can be used as deodorant, body powder, dry shampoo, and more.

The packaging was inspired by our founder's grandmother, Estelle, and the style of the 1920s. Our gold-stamped, magnetized boxes can be refilled and repurposed so they don't end up in landfills. We also use materials made from recycled paper and limit the use of plastics in our packaging. Our mission is to help redefine personal care.

HAIRCARE, SKINCARE, LASH CARE, WELLNESS

MD (1E-J3Gb)

MD[®]

Susan Lin

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<https://www.md-factor.com/>

- ◆ California personal care beauty & wellness
- ◆ Export 20+ countries
- ◆ SFDA registered: Lash, Hair, Skin products
- ◆ Focus on hair and lash growth

