



## **COSMOPROF ASIA 2023 FACTS & FIGURES**

### **Show Profile**

#### **COSMOPACK ASIA**

Date: 14 - 16 November 2023

Time: 10:00-18:00

Venue: AsiaWorld-Expo (AWE)

#### **COSMOPROF ASIA**

Date: 15 - 17 November 2023

Time: 09:30-18:30

Venue: Hong Kong Convention & Exhibition Centre (HKCEC)

**Total Exhibition Area:** 118,900 sqm

**Total Number of Exhibitors:** 2,472 exhibitors from 44 countries and regions (90% coming from outside Hong Kong)

COSMOPACK ASIA: 916 exhibitors from 19 countries and regions

COSMOPROF ASIA: 1,556 exhibitors from 42 countries and regions

#### **COSMOPACK ASIA / Product Sectors**

Ingredients & Raw Materials, Machinery & Equipment, Print & Label, Private Label & Contract Manufacturing, Packaging

Special areas: Prestige Packaging & OEM/ODM

#### **COSMOPROF ASIA / Product Sectors**

Cosmetics & Toiletries, Beauty Salon & SPA, Natural & Organic, Nail & Accessories, Hair Salon

Special areas: Beauty Tech

#### **Geographic Origin of Exhibitors:**

Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Estonia, France, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Israel, Italy, Japan, Jordan, Korea, Kuwait, Latvia, Luxembourg, Malaysia, Mexico, Netherlands, Pakistan, Philippines, Poland, Portugal, San Marino, Senegal, Singapore, Spain, Sweden, Switzerland, Taiwan, Thailand, Türkiye, United Arab Emirates, United Kingdom, United States of America, Vietnam

**17 group and country pavilions:**

Australia, China, France, Germany, Hong Kong, Italy, Japan, Korea, Latvia, Poland, Singapore, Spain, Switzerland, Taiwan, Thailand, Türkiye, USA

**International Buyer:**

250+ hosted buyers mainly from Asia Pacific as well as EU and USA

230+ selected elite buyers, consisting of esteemed C-level executives mainly coming from China and Hong Kong, Asia Pacific and rest of the world.