

HONG KONG

14 - 16 NOVEMBER 2023

ASIAWORLD-EXPO
COSMOPACK ASIA

15 - 17 NOVEMBER 2023

HONG KONG CONVENTION &
EXHIBITION CENTRE
COSMOPROF ASIA



2023 COSMOPROF ASIA CALENDAR

More updates: www.cosmoprof-asia.com

HONG KONG CONVENTION & EXHIBITION CENTRE

WEDNESDAY, 15 NOVEMBER

THEME: MARKET TRENDS & CONSUMER INSIGHT

10:00-11:00 | Cosmo Onstage, Hall 5G

COSMOPROF ASIA OPENING CEREMONY

11:00-11:45 | Cosmo Forum - CosmoTalks stage, Hall 5G

CHINA BEAUTY MARKET IN POST-PANDEMIC ERA

Main Partner: Euromonitor International

Speaker:

Yang Hu - Insights Manager, Health & Beauty Asia of Euromonitor International

COSMOFORUM



12:00-14:00 | Meeting Rooms S426-427 - Level 4

PRESS CONFERENCE & LUNCHEON

13:00-13:45 | Cosmo Onstage, Hall 5G - Level 5

QI RESONANCE - COMBINING THE HEALING BENEFITS OF HIMALAYAN SALT, CHAKRA OILS AND MARBLE MASSAGE STONES

Main Partner: Asia Pacific Spa & Wellness Coalition (APSWC)

Presenter:

Suwanna Ratanastian - Director (Education) of Thai Spa Association

Kalla Thunohissita - Trainer

COSMO ONSTAGE



ASIA PACIFIC
SPA & WELLNESS COALITION

13:15-14:00 | CosmoTalks stage, Hall 5G

WALKING TIGHT-ROPE OF OPERATOR EXPECTATIONS FOR NEW PRODUCT LINES ENTERING THE ASIAN MARKET

Main Partner: Asia Pacific Spa & Wellness Coalition

Moderator:

Andrew Jacka - Chairperson, APSWC

Speakers:

Steve Desobeau - Director of Wellness, Asaya at Rosewood Hong Kong

Wael Malki - Director of Spa and Wellness The Oriental Spa, The Landmark Mandarin Oriental Hong Kong

Ronald Jean - Managing Director, Aisa Corporation, Canada

COSMOTALKS



ASIA PACIFIC
SPA & WELLNESS COALITION

14:00-14:45 | Cosmo Onstage, Hall 5G - Level 5

UNLOCKING THE POTENTIAL OF MICROSTIMULATION: DISCOVER ICOONE, A NON-INVASIVE SOLUTION FOR BODY AND FACIAL AESTHETICS

Presented by: SYL HOLDING LIMITED

Stand No: 3E-G1A (HKCEC)

Presenters:

Luca Gualdrini - General Manager, i-Tech Industries S.r.l.

Andrea Cevenini - Training Manager, i-Tech Industries S.r.l.

COSMO ONSTAGE

SYL
HOLDING LIMITED

ORGANISER - COSMOPROF ASIA LTD



14:30-15:15 | Cosmo Forum - CosmoTalks stage, Hall 5G

THE COSMOTRENDS REPORT: ASIA 2023

Main Partner: BEAUTYSTREAMS

Speakers:

Fernanda Pigatto - Global Partnerships Director of BEAUTYSTREAMS

Michael Nolte - SVP Creative Director of BEAUTYSTREAMS

COSMOFORUM

BEAUTYSTREAMS

15:45-16:30 | Cosmo Forum - CosmoTalks stage, Hall 5G

CHANGING PARADIGMS IN THE ASIAN MARKET FOR PROFESSIONAL BEAUTY

Main Partner: KLINE & COMPANY, INC.

Speakers:

Pierre Zolghadri - Senior Business Development Manager - Asia-Pacific, Kline & Company

COSMOFORUM

eKline

17:00-17:45 | CosmoForum - CosmoTalks stage, Hall 5G

HOW THE AROMA OF ESSENTIAL OILS DE-STRESS IN HEALTHY ADULTS

Main Partner: The International Federation of Aromatherapists (IFA)

Speaker:

Josie Donaldson - Chairperson, IFA

COSMOFORUM



17:00-19:00 | Cosmo Onstage, Hall 5G

AWARDS CEREMONY & COCKTAIL RECEPTION

By Invitation only

THURSDAY, 16 NOVEMBER

THEME: SUSTAINABILITY & INNOVATION

10:30-11:15 | CosmoTalks stage, Hall 5G

THE WAY FORWARD: HOW SUSTAINABILITY HAS TRANSFORMED ASIA RETAIL

Main Partner: BeautyMatter

Moderator:

John Cafarelli - Co-Founder and President, BeautyMatter

Speakers:

Kim Da Jeong - Senior Buyer Manager Lotte Department Store

Milie DURANTE - Managing Partner of FLORIHANA

COSMOTALKS

BeautyMatter

11:00-11:45 | Cosmo Onstage, Hall 5G - Level 5

MELANIN BEAUTY: TREATING HYPERPIGMENTATION & DARK SPOTS

Presented by: MAKARI

Stand No: 1E-F1D (HKCEC)

Presenter: Ezra Aini

COSMO ONSTAGE

MAKARI

11:45-12:30 | CosmoTalks stage, Hall 5G

SUSTAINABILITY AMIDST UNCERTAINTY: NAVIGATING SUSTAINABLE BEAUTY TRENDS AMID MARKET VOLATILITY

Main Partner: CosmeticDesign-Asia

Moderator:

Amanda Lim - Editor, CosmeticDesign-Asia

Speakers:

Allie Rooke - CEO, Clean Beauty Asia

Yoann Brossault - Director of Supply Chain, ICONS|ICS

Spencer Ball - Creative Director, SGK

Janet Neo - Chief Sustainability Officer, North Asia & China, L'Oreal

COSMOTALKS

CosmeticsDesign
ASIA

12:00-12:45 | Cosmo Onstage - Hall 5G – Level 5
KOL MAKEUP DEMONSTRATION: THE SKIN-NY ON SKINCARE-INFUSED MAKEUP
Main Partner: Cosmopolitan Middle East
Presenter:
Lauren O'Connell - Beauty Editor for Cosmopolitan Middle East

COSMO ONSTAGE
COSMOPOLITAN
MIDDLE EAST

13:00-13:45 | Cosmo Onstage, Hall 5G
EXPERIENCE THE FUTURE OF SKIN ANALYSIS
Presented by: SHANGHAI MAY SKIN INFORMATION TECHNOLOGY CO., LTD
Stand No: 3E-H6B (HKCEC)
Presenter:
Lu Xiaoxu - Director of the Overseas Business Division, MEICET

COSMO ONSTAGE
MEICET

13:30-14:15 | Cosmo Forum - CosmoTalks stage, Hall 5G
TECH-ENHANCED SKINCARE: BEAUTY DEVICES, DIAGNOSIS APPS
Main Partner: Asia Cosme Lab
Speaker:
Fei Xu - Market Intelligence Director, Asia Cosme Lab

COSMOFORUM
ASIA COSME-LAB
Information & Inspiration

15:00-16:00 | Beauty Networking Booth, Hall 5G
COSMOPROF CBE ASEAN NETWORKING

16:00-16:45 | CosmoTalks stage, Hall 5G
CLEAN BEAUTY: BRIDGING THE GAP BETWEEN EUROPE AND ASIA
Presented by: Cosmopolitan Middle East
Moderator:
Lauren O'Connell - Beauty Editor for Cosmopolitan Middle East
Speakers:
Gautam Seth - NielsenIQ BASES Leader, APAC & MEA
Nicolas de Klebnikoff - Founder / Managing Director Purity
Bassem AbuRugaieh - Cofounder and CEO of DERMALISCIO

COSMOTALKS
COSMOPOLITAN
MIDDLE EAST

16:00-18:00 | Cosmo Onstage - Hall 5G – Level 5
MASTER BARBER SHOW & HONG KONG BARBER BATTLE 2023 AWARD CEREMONY
Organiser: AHMA Hair Council

COSMO ONSTAGE
AHMA BARBER
SINGAPORE HAIR COUNCIL | COMMUNITY

FRIDAY, 17 NOVEMBER

THEME: BUSINESS STRATEGIES & INDUSTRY OUTLOOK

10:00-18:30 | Cosmo Onstage - Hall 5G – Level 5
HONG KONG PROFESSIONAL NAILIST UNION COMPETITION 2023
Organiser: Hong Kong Professional Nailist Union

COSMO ONSTAGE
HKPNU
HK PROFESSIONAL NAILIST UNION

ORGANISER - COSMOPROF ASIA LTD

Bologna Fiere | **informa markets**

10:00-10:45 | CosmoForum – CosmoTalks stage, Hall 5G

REGULATORY INSIGHTS FOR COSMETIC BRANDS AIMED AT CHINA

Main Partner: QTCCC Ltd.

Speaker:

Dayle Wong - Managing Director of QTCCC Ltd.



11:00-11:45 | CosmoTalks stage, Hall 5G

THE ROLE OF CLINICAL TESTING IN COSMETIC PRODUCT DEVELOPMENT, INNOVATION AND CLAIMS SUBSTANTIATION

COSMOTALKS

Main Partner: SGS

Moderator:

Cybil LAW - Senior Manager, Corporate Marketing and Communications, SGS

Speakers:

Dr. Lily JIANG - Global Scientific Director – Cosmetic and Hygiene, SGS

Gerald Lee - Manager, Technical & Regulatory, WBA Global Sourcing

Manasa Garemella - Co-Founder, Kindlife



12:00-12:45 | Cosmo Forum - CosmoTalks stage, Hall 5G

HONG KONG AS A GATEWAY TO ASIA : EXPLORE ALTERNATIVE MARKET ENTRY MODELS AND STRATEGIES

COSMOFORUM

Main Partner: InvestHK

Speakers:

Angelica Leung - Head of Consumer Products, Invest Hong Kon



13:00-13:45 | CosmoTalks stage, Hall 5G

UNLOCKING THE POWER OF E-COMMERCE AND GROW YOUR BRAND PRESENCE IN CHINA

COSMOTALKS

Main Partner: Tmall Global and Xiaohongshu

Moderator:

Yuki (Yukun) Bi – Chief Strategy Group, Hylink Group

Speakers:

Jake Li - Head of Cross-border Agency Partnership, Xiahongshu

Lea Zhang - Senior Business Development Manager, Tmall Global



SPECIAL PROJECTS

15-17 November 2023 | HALL 1E - H3A

BOUTIQUE CHARITY PROJECT

BOUTIQUE
POWERED BY COSMOPROF

15-17 November 2023 | HALL 5G – Level 5

COSMOTRENDS

**COSMO
TRENDS**

15 - 17 November 2023 | HALL 1E CONCOURSE | ORGANIZER'S OFFICE - PRESS OFFICE

COSMOPROF ASIA & COSMOPACK ASIA AWARDS

**COSMOPROF ASIA
Awards
COSMOPACK ASIA
Awards**

15-17 November 2023 | Hall 1E Concourse

BEAUTY TECH AREA

15-17 November 2023 | HALL 5G-K1A

BEAUTY NETWORKING BOOTH