



— ★ ★ ★ ★ ★ —

# USA

PAVILION

**15 – 17 NOVEMBER 2023**  
HONG KONG  
HONG KONG CONVENTION & EXHIBITION CENTRE

**Company Name:**

Biomax Technology Corporation Limited

**Country:**

USA

**Stand Number:**

1E-J4B

**Website:**

<http://www.biomaxglobal.com/us/>

**Sector:**

PCT Skincare/device

**Company description:**

Biomax is a brand driven by a passion for beauty and wellness. We make professional-grade beauty devices and healthcare products accessible to all, empowering individuals to enhance their beauty and well-being with innovative solutions that deliver exceptional results.

---

**BIOMAX**

---

Advancements in Consumer Technology

**Company Name:**

Townley Girl

**Country:**

USA

**Stand Number:**

1E-J4F

**Website:**

<https://townleygirl.com/>

**Sector:**

PCT Skincare/device

The logo for Townley, featuring the word "Townley" in a stylized, pink-to-purple gradient font. The letter "T" is significantly larger and more prominent than the rest of the word. A registered trademark symbol (®) is located at the end of the word.**Company description:**

Growing up, some children want to play like pretty princesses. Some like to dress up as pop stars. And others love spunk and edgy colors. We love the dreams that play time bring for everyone, and we want kids to dream big. Whether they desire to emulate mom or beat to their own drums, kids' creativity and imagination are inspiring to us all.

From that inspiration, our products were born. We specialize in beauty products, hair accessories and bath products for kids, tweens and teens. They can become makeup artists, manicurists and hairdressers, all with our products as their tools!

We're here to encourage dress up time in all kids, for whatever beauty products suit their personalities. Whether they are captivated by Disney Princess makeup or L.O.L. Surprise! accessories, there's something for everyone to love. We add the sparkle and shine to kids' imagination worldwide!

**Company Name:**

dkcos

**Country:**

USA

**Stand Number:**

1E-J3E

**Website:**

<https://sooaenewyork.com/>

**Sector:**

PCT Skincare/device

**Company description:**

In 2008, we founded in NYC, with the mission to bring quality K-Beauty products to global consumers.

With an emphasis on trend forecasting, market research, and retail/merchandising knowledge, our team aims to introduce the best of Korean beauty products to the world.

# dkcos

**Company Name:**

Kokie Cosmetics, Inc.

**Country:**

USA

**Stand Number:**

1E-J3B

**Website:**

<https://www.kokiec cosmetics.com/>

**Sector:**

PCT Make-up

**Company description:**

We are Kokie (co-key) Cosmetics, founded in 2016 and have grown as a leading brand in the mass market today. “Kokie” derives from the Korean word for elephant, which represents being bold, beautiful, and unforgettable. Kokie is a full-line cosmetic brand that offers an array of products in the Eye, Lip, Face, Nail and Tools categories.

We stand behind quality, transparency, and a beauty brand that is inclusive to all. Passionate about accessible makeup, Kokie offers comparable high-end formulations at a highly affordable price point. Makeup is for everyone, and Kokie is for you.



**Company Name:**

Rude Cosmetics

**Country:**

USA

**Stand Number:**

1E-J5D

**Website:**

<https://rudecosmetics.com/>

**Sector:**

PCT Skincare/device

**Company description:**

RUDE is an exciting cosmetic and skincare brand that has been creating a lot of buzz for offering makeup focused toward young, trendy, fashion minded individuals. RUDE offers beautifully designed products in attention-getting packaging conceived by their Los Angeles based creative team.

By focusing on creativity and attention to details, RUDE screams with the look and feel of an expensive high-end brand. RUDE products are incredibly affordable while giving consumers the luxury of both quality and price.

The logo for Rude Cosmetics, featuring the word "Rude" in a black, handwritten-style script font with a registered trademark symbol (®) to the upper right of the letter 'e'.

**Company Name:**

Fraser Research Labs. Inc.

**Country:**

USA

**Stand Number:**

1E-J2D

**Website:**

<https://www.fraserresearchlabs.com/>

**Sector:**

PCT Skincare

**Company description:**

Over thirty years ago, a cohort of scientists converged around the vision of transforming skin to revolutionize lives through the power of science. This synergy of expertise and skin anatomy knowledge culminated in the birth of Fraser Research Labs INC in Toronto, Canada.

Fraser Research Labs' commitment to providing quality and effective solutions through scientifically tested actives has garnered recognition from plastic surgeons, dermatologists and aesthetic doctors worldwide to provide the quality results their patients deserve.

Dermatologist-tested and proudly made in the U.S.A, our products epitomize effectiveness and safety.



**Company Name:**

A la Maison de Provence

**Country:**

USA

**Stand Number:**

1E-J5B

**Website:**

<https://alamaisondeprovence.com/>

**Sector:**

PCT toiletries

**Company description:**

Our Traditional Recipe dates back to 1828 in France when Marseille soap masters developed the famous French Milled process.

A slow cooking and purifying process which transforms Vegetable Oils into glycerin rich, smooth, lathering soaps; softer to the skin than other liquid soaps.

Our products are made with natural ingredients without any harsh additives. All of our products are manufactured in France, and we now mostly sell in US and hope to expand our brand in Asia.





**Company Name:**

Profusion Cosmetics Corp

**Country:**

USA

**Stand Number:**

1E-J4C

**Website:**

<https://profusioncosmetics.com/>

**Sector:**

PCT Makeup

**Company description:**

With 20 years of experience working with the best manufacturers in the makeup category, Profusion Cosmetics has mastered the art of makeup palettes and are changing the game when it comes to quality palettes at affordable prices.

We are dedicated to innovating and perfecting each product from concept to creation, to ensure that all collections meet the needs and desires of our customer. Our high-performance palettes are both fun and easy-to-use, so you can achieve quality results any time, any place. With richly-pigmented, long-wearing formulas and on-trend colorways, we hope to inspire creativity and vibrancy in your daily makeup routine.

We want to encourage everyone from aspiring makeup artists to seasoned cosmetics enthusiasts to play as they learn. Our products are proudly cruelty-free and inclusively made for all.



**Company Name:**

Palladio Beauty Group

**Country:**

USA

**Stand Number:**

1E-J2C

**Website:**

<https://www.palladiobeauty.com/>

**Sector:**

PCT Makeup

**PALLADIO  
BEAUTY  
GROUP** 

**Company description:**

Palladio Beauty Group (PBG) is a global leader in innovative color cosmetics, nail care, and foot care innovator. Founded in 1999, our brand "Palladio" is trusted worldwide. With a presence in 50+ countries, our products cater to diverse needs.

We empower consumers to feel confident and beautiful, enhancing their natural beauty with premium botanical-infused makeup, nail, and foot care.

Our formulas are "good for your skin," paraben-free, leaping bunny certified cruelty-free, and offer vegan and gluten-free options. Our product range includes Palladio, Probelle, and Prolana brands.

**Company Name:**

American International Industries

**Country:**

USA

**Stand Number:**

1E-J2A

**Website:**

<https://www.aiibeauty.com/>

**Sector:**

PCT Makeup, Nail & Hair

**Company description:**

AMERICAN INTERNATIONAL INDUSTRIES is a leading manufacturer and distributor of innovative, quality beauty and skin care products for men and women. With fifty-two years of industry experience, we understand what it takes to be successful in the competitive and ever-changing world of beauty. With over 60 brands, our niche products reach all segments of retail, beauty-supply, grocery, boutique and specialty markets in over 180 countries and is sold exclusively through distributors and wholesalers. American International Industries is committed to creating innovative, market-driven products, providing both the consumer and the beauty professional quality and value. Some of our brands include Ardell Eyelashes, Salon Perfect, Slick, Andrea, IBD, EZ Flow, SuperNail C+ E, Gigi, Seche, Woody's Clubman, China Glaze, Nail Tek, Punky, Gena and more. Visit our website [www.aiibeauty.com](http://www.aiibeauty.com) and you can find us on all Social Media platforms, Instagram, Tik Tok, etc.



AMERICAN INTERNATIONAL INDUSTRIES

**Company Name:**

Robanda International Inc.

**Country:**

USA

**Stand Number:**

1E-J4D

**Website:**

<https://www.robanda.com/>

**Sector:**

PCT Skincare, Makeup, Nail & Hair

**Company description:**

Robanda International, one of the largest beauty companies in the USA is distributed to 40 markets worldwide and is the home of internationally acclaimed beauty products from head to toe. The family owned and operated company creates cutting edge brands including award winning Bodyography Professional Cosmetics, Retinol Skin Care, Tropical Shine Nail Files, Mr. Pumice, Pro Rituals Hair Care, CRACK Hair Fix and Refresh Dry Shampoo. Robanda is looking to increase its international presence, please visit our booth 1E-J4D to discuss distribution opportunities and to view the brands firsthand.

**Robanda**<sup>®</sup>  
INTERNATIONAL, Inc.

**Company Name:**

Bath & Beauty Work LTD

**Country:**

USA

**Stand Number:**

1E-J3D

**Website:**

<http://www.bathandbeautywork.com/>

**Sector:**

PCT Toiletries

**Company description:**

Bath & Beauty Work focus in manufacturing products of body care for major importers in USA as well as Europe. Bath & Beauty Work is known for its extensive collection of bath and shower products, which includes shower gels, body lotions and creams, body scrubs, moisturizing body washes , fine fragrance body mists and various giftsets. Other than this, Bath & Beauty Works has been shipping lots of famous branded cosmetic bags, utility cases, toiletry bags to USA.



**Company Name:**

Yensa Beauty Inc

**Country:**

USA

**Stand Number:**

1E-J5A

**Website:**

<https://yensa.com/>

**Sector:**

PCT Skincare & Makeup

**YENSA**  
**pūrlisse**  
BEAUTY THROUGH ASIAN WISDOM

**JOY**

**Company description:**

Our skincare, scalp care and makeup brands are dedicated to enhancing beauty while promoting healthier skin through the power of natural, nutrient-rich ingredients. We specialize in creating a wide range of beauty products that combine the benefits of makeup with the nourishing properties of skincare. At our core, we believe in the potential of superfood ingredients to revolutionize the beauty industry. Our products are infused with carefully selected superfood extracts, known for their antioxidant and nourishing qualities, providing a holistic approach to beauty, skincare and scalp care. Our product line includes a diverse array of items, such as foundation, lip products, scalp serums, and various skincare formulations. Each product is formulated to deliver immediate and visibly healthier results while offering long-term benefits to the skin. Through continuous research and innovation, we stay at the forefront of the industry, introducing cutting-edge products that address the ever-evolving demands of our customers.

**Company Name:**

Moira Cosmetics Inc.

**Country:**

USA

**Stand Number:**

1E-J4A

**Website:**

<https://www.moirabeauty.com/>

**Sector:**

PCT Makeup

# MOIRA

**Company description:**

The modern individual is constantly connected. They have high expectations for themselves as their career, social and personal fulfillment. Beauty doesn't have to be one more thing to manage. Instead, it can be a breath of fresh air to their day. Modern life isn't always easy, but MOIRA is one easy thing in your routine that makes everyday better.

**Company Name:**

Dermaesthetics Beverly Hills

**Country:**

USA

**Stand Number:**

1E-J5E

**Website:**

<https://dermaestheticsusa.com/>

**Sector:**

PCT Skincare

**Company description:**

Dermaesthetics Beverly Hills found its beginnings in the Korean-American “East Meets West” formulation philosophy.

We have over 40 years of experience as a luxury-level, made-in-USA professional skincare manufacturer and developed over 500 supercharged skincare products that continue to defy the most coveted trends.

Each meticulously crafted skin essential product is brimming with high-active ingredients and proprietary, game-changing formulations that continue to withstand the test of time. Dermaesthetics delivers powerful, proven results in every drop with a bestselling line of results-driven products sold in over 20 countries from Asia to the Middle East to the Americas.

**DBH**  
DERMÆSTHETICS



**Company Name:**

Tizo By Fallene

**Country:**

USA

**Stand Number:**

1E-J5C

**Website:**

[WWW.TIZOSKIN.COM](http://WWW.TIZOSKIN.COM)

**Sector:**

PCT Skincare

**Company description:**

TIZO® is dedicated to creating mineral photoprotection that is highly efficacious, exceptionally elegant and versatile for use on virtually all skin types and tones.

Our name reflects our commitment: TIZO® = Titanium dioxide + Zinc Oxides. TIZO mineral sunscreens are lightweight and virtually invisible on skin. All TIZO products are Reef-Friendly and 100% free of chemical sunscreens, dyes, fragrances, gluten, phthalates, parabens and other preservatives. TIZO Photoceuticals® complement our sun protection with elegant daily skincare designed to help repair, protect and revitalize photodamaged skin.

TiZO®

**Company Name:**

Be Care Love

**Country:**

USA

**Stand Number:**

1E-J3A

**Website:**

<https://www.becarelove.com/>

**Sector:**

PCT Natural Haircare

**Company description:**

Bio Creative Labs, founded by Jason Freeman in 2002, is dedicated to promoting conscious self-care through mindful beauty and wellness products that inspire balance, purpose, and love. Based in Southern California, we manage Petal Fresh, our retail line, and Be Care Love, our professional line, both offering personal care products for hair, body, bath, and skin. Our holistic approach to beauty recognizes the importance of nurturing mental, physical, emotional, and spiritual well-being. Headquartered in Costa Mesa with a global reach, we prioritize innovation in a dynamic industry. Our product range is natural, cruelty-free, and vegan, banning 1600+ harmful ingredients like sulfates and parabens. We believe that beauty begins from within, encouraging people to understand their body's needs and foster a positive mindset while achieving personal and professional growth. Our commitment extends to our team, providing developmental opportunities like the Young Leadership Organization, preparing future business leaders for success.

**Company Name:**

Factorfive Skincare

**Country:**

USA

**Stand Number:**

1E-J4E

**Website:**

<https://factorfiveskin.com/>

**Sector:**

PCT Skincare

**FACTORFIVE**  
+ HUMAN STEM CELL FACTORS

**Company description:**

Bio Creative Labs, founded by Jason Freeman in 2002, is dedicated to promoting conscious self-care through mindful beauty and wellness products that inspire balance, purpose, and love. Based in Southern California, we manage Petal Fresh, our retail line, and Be Care Love, our professional line, both offering personal care products for hair, body, bath, and skin.

Our holistic approach to beauty recognizes the importance of nurturing mental, physical, emotional, and spiritual well-being. Headquartered in Costa Mesa with a global reach, we prioritize innovation in a dynamic industry. Our product range is natural, cruelty-free, and vegan, banning 1600+ harmful ingredients like sulfates and parabens.

We believe that beauty begins from within, encouraging people to understand their body's needs and foster a positive mindset while achieving personal and professional growth. Our commitment extends to our team, providing developmental opportunities like the Young Leadership Organization, preparing future business leaders for success.

**Company Name:**

Elvis & Elvin, Inc

**Country:**

USA

**Stand Number:**

1E-J3F

**Website:**

<https://beauty.elvis-elvin.com/it-it>

**Sector:**

PCT Skincare, Makeup, Nail & Hair

**Company description:**

elvis+elvin is a luxury beauty brand based in New York since 2014.

Product range from Skin care, Hair Care, Body Care, Makeup and Perfume. We own our Lab & Manufacture which is located in NJ. All the products are made by ourselves in the USA.

A collection of products featuring naturally-derived ingredients and cutting-edge skincare technology.

All of our solutions are formulated to be effective, but delicate enough for the most sensitive skin types. Our mission is to develop natural, mild and effective products to earn respect from our customers. The products are Natural, cosmeceutical performance, and cutting-edge skincare.

**elvis+elvin**<sup>®</sup>

New York

**Company Name:**

Innersense Organic Beauty

**Country:**

USA

**Stand Number:**

1E-J2B

**Website:**

<https://innersensebeauty.com/>

**Sector:**

PCT Skincare

**Company description:**

Fuelled by passion, personal purpose and a call to service, beauty professionals Greg and Joanne Starkman founded Innersense Organic Beauty in 2005, bringing the highest quality organic ingredients and potent plant actives to professional haircare.

The brand was born from and created for the salon. The mission is to inspire wellbeing for hair, people and planet through the ceremony of self-care. Our extensive 'never any' list includes over 3,000 ingredients we actively avoid, instead opting for safer alternatives that are just as, if not more, effective.

Innersense was created to help you embrace every version of yourself. With a full range of nourishing hair care, Innersense awakens the full potential of every hair type and texture and promotes self acceptance so you can celebrate your natural hair at its healthiest state. We are 100% Carbon Neutral, Plastic Neutral, and active members of 1% for the Planet.



INNERSENSE

ORGANIC BEAUTY

**Company Name:**

MD

**Country:**

USA

**Stand Number:**

1E-J3Gb

**Website:**

<https://www.md-factor.com/>

**Sector:**

PCT Haircare, Lashcare and Skincare

**Company description:**

Brand manufacture beauty and wellness product for hair, skin, lash and wellness. Founded in 2006 in California, our brand MD is sold in over 20 countries in various markets. MD brand targets premium stores, medical spas and MD101 brand for mass market. Targeted solution-based problem for hairloss and antiaging of skin.

The logo for MD, consisting of the letters 'MD' in a bold, blue, serif font, with a registered trademark symbol (®) to the upper right of the 'D'.

**Company Name:**

100% Pure

**Country:**

USA

**Stand Number:**

1E-J3Gf

**Website:**

<https://www.100percentpure.com/>

**Sector:**

PCT Makeup, Skincare, Haircare

**Company description:**

100% PURE is the first to bring clean beauty to the market in 1999. As the pioneers, we're now elevating the standards to be better than clean. Although we are a beauty brand, we function in innovation as a drug company.

100% PURE has over 400 SKUs cross-categorically including skincare, makeup and hair care. Skincare, Makeup, and Haircare. Clean, Vegan and innovative. A cult brand celebrities have loved for decades.



**Company Name:**

Hyland's Naturals

**Country:**

USA

**Stand Number:**

1E-J3Ga

**Website:**

<https://www.hylands.com/>

**Sector:**

PCT Baby Skincare

**Company description:**

Hyland's Naturals, a leading American Skincare Company since 1903:

- **TRUSTED BY MILLIONS:** Millions have trusted their wellness to Hyland's. We've been around since 1903!
- **NATURAL ACTIVE INGREDIENTS:** We scour the earth to bring you plant-based natural or organic active ingredients that are safe, effective and cruelty-free.
- **NO YUCKY STUFF:** Our products are paraben-free and made without artificial flavors or dyes.
- **MANUFACTURED IN THE USA:** Our products are formulated and manufactured in state-of-the-art cGMP facilities in the USA.
- **ALLERGEN-FREE:** Our products are free of top allergens, including peanuts, tree nuts, soy, wheat, milk proteins, eggs, fish or shellfish. Hyland's Naturals is export ready! Submit your PO, we will ship in full and on time, every time. All of our products are made in the U.S.A. Hyland's Naturals can be found in over 75,000 stores across the USA.



**Company Name:**

Madame Lemy

**Country:**

USA

**Stand Number:**

1E-J3Ge

**Website:**

[www.madamelemy.com](http://www.madamelemy.com)

**Sector:**

PCT Natural Deodorant

**Company description:**

Madame Lemy is an all-natural, luxurious body care brand specializing in talc- and aluminum-free powder deodorants.

We sell to high-end spas, retailers, and online.

MADAME LEMY

**Company Name:**

Lira clinical

**Country:**

USA

**Stand Number:**

1E-J3Gc

**Website:**

<https://liraclinical.com/>

**Sector:**

PCT Skincare



**Be Bright. Be Beautiful.**

**Company description:**

Lira Clinical was born of science, nature, and innovation. Built to be a global skincare brand, the name Lira, much like its products, was conceived from international ingredients. The four skincare professionals who founded the company wanted a name that would resonate anywhere in the world, represented beauty, balance, and strength, and articulated the business's foundational principle of Science Discovering Nature's Secrets. Lira Clinical embodies an understanding of how nature works, allowing science the opportunity to correct skin conditions with effective ingredients. Be Bright. Healthy skin is bright skin. More than 98% of Lira Clinical products are formulated with brightening ingredients. We source the highest quality natural botanicals and most technologically advanced elements, delivering products that promote and maintain flawless, bright and beautiful skin. Be Beautiful. Bright skin is beautiful skin. The sophisticated Lira Clinical Skincare System of professional treatments and customized homecare provides immediate and long-lasting results.

**Company Name:**

Advanced Bioderma Corporation

**Country:**

USA

**Stand Number:**

1E-K5A

**Website:**

<https://fyabhealth.com/>

**Sector:**

PCT Skincare

**Company description:**

Our mission is to create efficacious skin & hair care products that promote a forever young and beautiful lifestyle with consumer safety in mind. Effective products developed with a result-oriented mindset to deliver the right ingredients, in the right amounts, using advanced formulation & delivery technologies. We created safe products that are vegan and cruelty-free while also free of any questionable ingredients like sulfates and parabens.

We only select ingredients based on published studies & in-house research to deliver products with top-notch benefits & results.

