

THE GATEWAY TO ASIA PACIFIC AND MAINLAND CHINA 11 - 14 NOVEMBER 2025 FACTS & FIGURES

COSMOPROF ASIA COSMOPACK ASIA

EXHIBITORS' DATA

EXHIBITORS



FROM ALL OVER
THE WORLD

FROM
HONG KONG

COUNTRIES
& REGIONS OF ORIGIN

COUNTRY
PAVILIONS

2,688

89%

11%

46

16

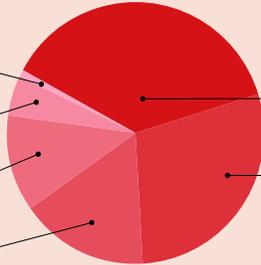
EXHIBITORS PRODUCT SECTORS

1%
Natural
& Organic

5%
Nail

12%
Hair

16%
Beauty Salon



37%
Cosmopack Asia
Packaging, OEM/ODM,
Ingredients, Print
& Label, Machinery

29%
Perfumery, Cosmetics
and Toiletries

EXHIBITORS ORIGIN

85%
Asia Pacific

15%
Rest of
the world

TOP 10 EXHIBITING COUNTRIES AND REGIONS

CHINA

SOUTH KOREA

HONG KONG

ITALY

JAPAN

TAIWAN

SPAIN

USA

FRANCE

THAILAND

VISITORS' DATA

ATTENDEES



FROM REST
OF THE WORLD

FROM
HONG KONG

COUNTRIES & REGIONS
OF ORIGIN

64,761

75%

25%

140

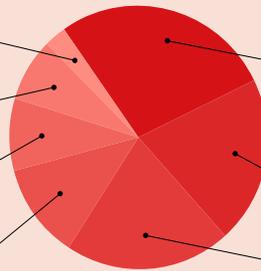
PRIMARY BUSINESS NATURE

3%
Press & Others

8%
Retailers, Chain
Stores

9%
E-commerce
Platforms

12%
Beauty Salons
& Spa, Wellness
Centers



28%
Distributors,
Wholesalers, Agents,
Importers

21%
Manufacturer / OEM /
Packaging / Supplier
of Ingredients /
Machinery

19%
Brand Owners

VISITORS ORIGIN

51%
Asia Pacific

31%
Mainland China

18%
Rest of
the world

| | | | | | |
|-----------------------------|-------------------|---|-------------------------------|--|---------------------------------|
| VISITOR'S OBJECTIVES | 25% New brands | 21% New OEM, packaging or other suppliers | 19% Trends & networking | 16% New technologies & solutions | 13% Small orders products |
|-----------------------------|-------------------|---|-------------------------------|--|---------------------------------|

| | | | | | | | | | | |
|--|-------|-----------|-------------|-------|-----------------|--------|-------|----------|--------|-----|
| TOP 10 VISITING COUNTRIES AND REGIONS | CHINA | HONG KONG | SOUTH KOREA | INDIA | THE PHILIPPINES | TAIWAN | JAPAN | THAILAND | RUSSIA | USA |
|--|-------|-----------|-------------|-------|-----------------|--------|-------|----------|--------|-----|

SEE YOU NEXT YEAR!

10 - 12 NOVEMBER 2026 ASIAWORLD-EXPO COSMOPACK ASIA
11 - 13 NOVEMBER 2026 HONG KONG CONVENTION & EXHIBITION CENTRE COSMOPROF ASIA

SPECIAL PROJECTS AND EVENTS



SPECIAL EVENTS/
PROJECTS

12

CONFERENCES, WORKSHOPS
AND LIVE DEMONSTRATIONS

43

EDUCATIONAL
EVENT ATTENDEES

3347

DISCOVER ALL OUR
EVENTS HERE
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special-events/](http://www.cosmoprof-asia.com/special-events/)

AWARDS



SUBMISSIONS

420+

FINALISTS

44

WINNERS

11

CATEGORIES

11

INTERNATIONAL
JURY PANEL

18

TOP PLAYERS
AT THE GALA EVENT

164

MEDIA & PRESS

LOCAL AND INTERNATIONAL
PRESS REPRESENTATIVES

210

KOLs

8

TOP ATTENDED BUYERS

A S Watson Group (Hong Kong), Ali Bin Ali Holding (Qatar), Amorepacific (South Korea), Bluebell Group (Hong Kong), C P Consumer Product Co Ltd (Thailand), CJ Oliveyoung (South Korea), Dateline Imports (Australia), Eclat (UK), Femsalud S.A. (Chile), Fnac Darty (France), France Laure (Canada), Kose Corp (Japan), LG H&H (South Korea), MSC (Switzerland), Nordstrom (USA), Shanghai Jahwa (China), Shiseido Co Ltd (Japan), Syoung (China), Tiendas 3b (Mexico), Twincare International (South Africa), Unibellas (Costa Rica), Unilever (Singapore), Urban Outfitters (USA), Woolworths (South Africa), Yatsen Global (China) ... and many others.